



PRESS RELEASE
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Touch A Truck to be held Saturday, May 7, Pinnacle Hills Promenade, Rogers AR
The 10th annual, signature event for the Junior League of Northwest Arkansas

Rogers, Ark., May 4, 2016 — This year's Touch-a-Truck will once again feature crowd favorites – dozens of vehicles that kids (and kids-at-heart) can explore. Vehicles you can expect to see include construction equipment, safety and transportation vehicles, motorcycles, tractors, and much more. There will also be special appearances and activities including mascots and costumed characters, science demonstrations, and building and design projects, just to name a few. Concessions will be available—lunch, refreshments, ice cream, and all the tasty treats you'd expect to find at a family-fun event.

With more than 3,000 in attendance each year, the Junior League of Northwest Arkansas' Touch-a-Truck raises more than \$10,000 for the League's mission of promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Tickets are \$5 each or \$20 per family (max 5 guests per family ticket). Children under 1 are free. Guests can purchase their tickets online at www.juniorleaguenwa.org or at the gate the day of the event. Cash and credit cards will be accepted.

As always, this family festival will be full-on-fun for all ages.

When: Saturday, May 7th 10am-2pm

Where: Pinnacle Hills Promenade (behind JC Penny's)

#JLNWA #TouchATruck

About the Junior League of Northwest Arkansas

The Junior League of Northwest Arkansas Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Northwest Arkansas reaches out to women of all races, religions, and national origins, who demonstrate an interest in and a commitment to voluntarism.

To learn more, visit www.juniorleaguenwa.org.

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